



NEWS

Issue 7 OCTOBER 2007



THE ESPRIT IS HERE

THIS IS THE BOILER THAT YOU
CAN'T AFFORD TO IGNORE

See inside to find out more

Why you need to read this

In our last issue of Installer Connect News we wrote about how we'd listened to you to find out what you wanted from a domestic boiler – well here's the proof that we've taken everything you've said on board. Take a few minutes to read the following pages and no doubt you'll agree that we really have come up with a product that will be the Installer's Champion. That product is the Ideal Esprit.

Check out our model line up

You've got lots of different customers, with lots of different requirements, so you need a boiler that will accommodate them all.

Our SEDBUK A rated Esprit has domestic hot water outputs of 24, 30 and 35 kW giving respective flow rates of 9.6, 12 and 14.4 litres per minute at 35 degrees temperature rise. So it will perform quite happily in every installation, from a flat occupied by one person through to a larger family house.

There's one central heating output (24 kW) but thanks to the beauty of modulation, this boiler will adjust its heating output to take account of system temperatures. So it will begin by 'firing on all cylinders' but as the house warms up, the boiler will start to turn itself down, saving fuel and money.

Now you've got more wall to play with

Where you can place the flue terminal on the outside often governs where you can site the boiler on the inside. If you're having to keep the terminal at standard clearances from windows, gutters etc it means you've got less wall to play with inside the house.

But thanks to our boffins in R&D, we are able to give you more wall to fix the Esprit on – they've carried out extensive additional wind speed and wind angle tests to confirm that the Esprit terminal can be legally and safely fitted with reduced clearances. It's all part of the service.



Space: the final frontier

It's a boiler Jim, but not as we know it

Ever felt you were all fingers and thumbs trying to reach those parts inside a boiler that are always hidden behind other difficult-to-remove parts?

Well with the Esprit we've given you plenty of space to work with. And where you do need to get past one area to get to another we've thought of that too – the control box, for example, simply drops out of the way on a hinge, giving you easy access to the pump, gas valve, divertor valve and plate heat exchanger.

Time is money, and with this boiler you'll be able to install it quickly and service and maintain it quickly. No hassle.

This boiler's certainly got the right connections!



Look inside some boilers and you'll see pipework going all over the place before it manages to exit the boiler.

We've looked at that too, and have given the elbow to some of the elbows by coming up with preformed right angle bends that can be immediately fitted into the valves.

And what's more they're all designed to take all pipework to standard pipe clip distances from the wall. Neat isn't it – and much quicker.

Boxing clever

OK, so what generally happens when you open the boiler packaging – out pops that box that's full of all the hardware fittings. The only problem is that you've got to sort them all out – more time, more hassle.

That's not the case with the Esprit. When you open the packaging there's still a hardware pack but look inside and you'll see that all those components have been nicely separated out for you. They come in their own plastic bags – one for domestic hot water fittings, another for central heating flow components, etc. Easy isn't it.

The flue to catch

You don't want to be cutting flue pipe do you. It takes time and opens up the possibility of error. With the Esprit telescopic flue kit you simply set it to the required length and fix it. No hassle.

Quality throughout

As a cast component, the Esprit heat exchanger is strong, durable and robust, with large waterways and more tolerance to system variations.

In short, it's another example of how we're helping to reduce call-backs. You'll also find an extremely reliable Grundfos pump, and a robust brass waterset. Built for quality and built to last.



Switch on to a real choice of programmers

Programmers are great aren't they – particularly if you're a younger person who's used to playing with gadgets and can easily take to all those SET and MODE buttons.

Electronic programmers can be a bit intimidating though to an elderly person who would prefer something a bit less hi tech.

So to meet the needs of all your customers we offer a choice of four programmers for the Esprit. First we've got an electronic one and a mechanical timer that can be neatly fitted into the controls panel, but we've also got similar programmable room thermostats for remote wireless siting. So with these two radio frequency programmers you don't have to spend time wiring them in, and your customer's decorations aren't ruined. Everyone's happy.

Happiness is the touch of a button

They say you can't please all the people all of the time, but with the Esprit's preheat On/Off button you're certainly getting there. The choice of economy or convenience is at the customer's finger tip.

If preheat is on, hot water always awaits, but if the boiler is in or near a bedroom your customer might not want it coming on at 2 am to keep that ready supply of hot water always available. In that case he can simply turn the preheat off. He can sleep at night and you have more installation options.

The scores on the doors

Just think of those prestigious, luxury cars where the doors close firmly and clearly, leaving you in no doubt that when you close the door, it really is closed.

Well that's the experience you'll get with the Esprit's door. Thanks to a torsion spring and magnets we've made sure this is a further open and shut case when it comes to boiler quality. The door fits firmly onto the Esprit's stylish and solid, insulated casing. Quality through and through.

No drain on your resources

Once again, we've taken account of the extras you would have to get and we've installed them as standard. So when you fit the Esprit condensate drain to an existing waste, you'll be pleased to know that a trap is already built into the boiler, complying with all Water Regulations requirements.

Our 75mm siphon is another plus. The trickle of condensate which runs from boilers could freeze in the external drain pipe in low winter temperatures, causing a build up and eventually a blockage. The built-in Esprit siphon holds the condensate in the boiler until enough is collected so that it can then be quickly drained, without giving it the chance to freeze. It's the little things that count when it comes to greater reliability and reduced call-backs! By the way, we've also built in a filling loop as standard, nicely concealed for a neat installation. No bother.

Easy peasy wiring

Because we've pre-wired a metre of mains cable into the Esprit, you can wire the boiler straight into a socket or fused spur without Building Regs Part P requirements.

And if you need to wire in a room stat, well that's also dead easy – just remove one screw and you've got direct access to a terminal block.

Your Installer Connect contacts



Introducing your Installer Connect contacts – Jill Higo (on the left of our photo) and Leanne Fewster can be contacted on 0800 138 1153, Monday to Thursday 8 am to 4.30 pm and Fridays 8 am to 4 pm. Jill and Leanne are here to help make it even easier for you to claim points and receive rewards. Please send in your invoices regularly to claim points.



Your points statements will now be sent quarterly, but you can also call us for a balance update.

Also let us know if you need any Freepost envelopes, reward forms or registration forms.

To get more information about Installer Connect:

- Visit our website on: www.installerconnect.com
- Free Fax us on: 0800 138 1154
- Telephone us on: Freephone 0800 138 1153
- Write to us at: Freepost PO Box 103, National Avenue, Hull HU5 4JN

To find out more about our products check out the following websites: www.idealboilers.com and www.stelrad.com